



2021 CATALOGUE



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THE STORY BEHIND



OUR COMPANY

Muchflowers is a family owned business, Brothers Jose and Javier transformed a dream in reality of creating a very dynamic and diverse cut flower company which represents Ecuador Cut Flowers at its best with high quality standards, all year long production and direct sales to customers all around the globe. What started as a simple idea has evolved into a powerful model that has consolidated Muchflowers as an important player in the industry with 4 farms located in different regions throughout the Andes territory of Ecuador, amounting to a total of 60 hectares in production and 7'000,000 stems sold annually.



OUR VALUES

Muchflowers believes that not the quality of flowers, technology, logistics or commercial advantages will bring the grower success, but the story behind the people and the product. Farm certifications guarantee our good practices regarding the law, the environment and our people. Therefore, our farms are Flor Ecuador, Rain Forest Alliance, Fair Trade certified and Flor Ecuador.

Our company's five pillars are:

⌘ Much Team

⌘ Much Green

⌘ Much Better

⌘ Much More

⌘ Much For All



Much Team (1+1=3)
Let's make the best team
of the world



Much Green
Doing something green
everyday



Much Better
Quality as our habit

OUR PEOPLE

At Muchflowers we believe in the story of each person in our company, the road that brought them here and that success can only be achieved by the devoted effort and motivation of our people.

Our team is made up of 500 employees that work hard and passionately to produce and distribute the most luxurious cut flowers and bouquets worldwide.







2021 CATALOGUE





ACHILEA







AGAPANTHUS







ALSTRESIAS



DYNAMITE



FIREFLIES



WHITE PEARLS





ALSTROEMERIAS



BIANCA



WHISTLER



HIMALAYA



PINK ORCHID



TINKER BELL



DOLCE



PACIFIC



DUBAI



PAPILLON



CHAMPAGNE



JUMBO



SERENITY



AMPOSTA



STRATUS



ALEGRIA



REAL



LA BONITA



SPLENDOR



SCORPION



JEWEL



GALAXY



OKINAWA



OLIMPIA



XANADU



ROMANCE



ANGELINA



HOT PEPPER



MERCY



MERLOT



STRAWBERRY SNOW



TAMPA



MOTION



JAFFA



GYPSY



FIRENZE



COPACABANA



SHAKIRA



YELLOWSTONE



CHEESECAKE





BUPLEURUM







CRASPEDIAS







DELPHINIUM



ARIEL WHITE



TRITÓN LIGHT BLUE



SEA WALTZ





DUSTY MILLER







ERYNGIUM AZURE







GREEN BALL







GYPSOPHILA



COSMIC
Medium size



XLENCE
XL size



MIRABELLA
Medium size



MILLION STARS
Small size

TINTED



ORANGE



BRICK



CORAL



COFFEE



LIGHT ORANGE



MOCCA



YELLOW



APPLE GREEN



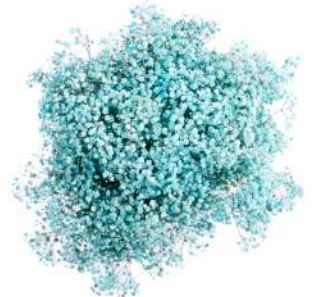
GREEN FOREST



LIGHT GREEN



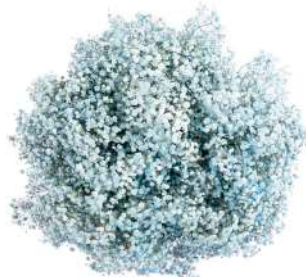
DARK GREEN



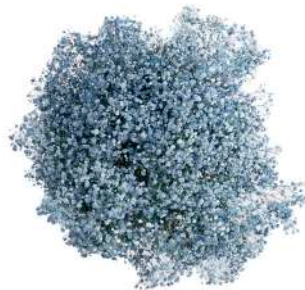
TURQUEOISE



DARK BLUE



LIGHT BLUE



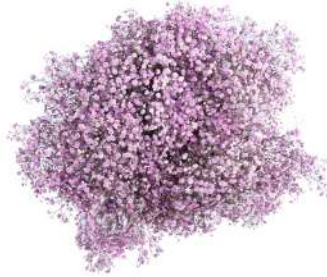
BLUE NAVY



WINE



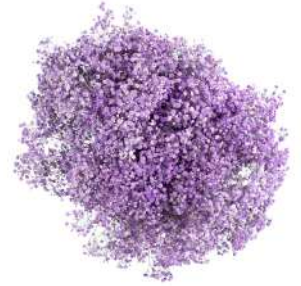
BURGUNDY



LAVENDER



LIGHT PURPLE



DARK PURPLE



RED



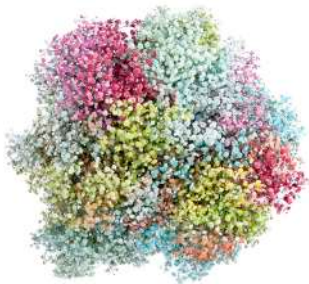
LIGHT RED



LIGHT PINK



DARK PINK



STEAM RAINBOW



RAINBOW



GRAY



GRAY SPARK





MATRICARIA







PENNYCRESS







ROSES



POLO



AKITO



MONDIAL



TIBET



VENDELA



ENGAGEMENT



OSIANA



SHIMMER



PINK MONDIAL



QUICKSAND



AMNESIA



MOTHER OF PEARL



NENA



GERALDINE



JESSICA



SOPHIE



ESPERANCE



SWEET UNIQUE



HERMOSA



MAGIC TIMES



LOLA



PINK FLOYD



TOPAZ



HOT LADY



SWEETNESS



DEEP PURPLE



COOL WATER



HEARTS



FREEDOM



EXPLORER



SEXY RED



NINA



HIGH & MAGIC



CIRCUS



COFFEE BREAK



ORANGE CRUSH



CHERRY BRANDY



BRIGHTON



STAR DUST





RUSCUS







SCABIOSAS



SCOOP MILKY



MARSHMALLOW



SCOOP LAVENDER



BLACKBERRY



CHERRY VANILLA



TUTTI FRUTTI





SCABIOSA STELLATA







SOLIDAGO







SPRAY ROSES



ORANGE BABE



PINK MAJOLICA



SAHARA



SNOWFLAKE



STARBLUSH



WHITE MAJOLICA



YELLOW BABE



REDBIKON





TRACHELIUM







VERONICAS



COLORS: PINK / PURPLE / WHITE



BOXES & DIMENSIONS

BOX CODE	LENGTH	WEIGHT	HEIGHT	V/W
EB	92	14	12	2.6
QB1	90	28	17	6.9
QB2	90	25	16	6
QB3	106	26	16	7.6
QB4	100	30	17	8.8
QB5	60	26	16	4.1
QB6	105	30	20	10.5
HB1	85	30	35	14.9
HB2	104	25	25	10.8
HB3	120	35	35	24.5
HB4	102	33	32	17.7

ACHILEA

BOX CODE	60 CM	70 CM	80 CM
EB	60	60	50
QB2	120	120	100

AGAPANTHUS

BOX CODE	70 CM
EB	50
QB2	100

ALSTRESIAS

BOX CODE	60 CM	70 CM	80 CM
EB	60	60	50
QB2	120	120	100

ALSTROEMERIAS

BOX CODE	60 CM	70 CM	80 CM	90 CM
EB	100	80	80	
QB3	200	180	160	140
HB2	300	280	260	240

BUPLEURUM

BOX CODE	70 CM	80 CM	90 CM
EB	80	60	40
QB2	180	160	140

CRASPEDIAS

BOX CODE	60 CM	70 CM
EB	150	150
QB2	300	300

DELPHINIUM

BOX CODE	60 CM	70 CM	80 CM	90 CM
EB	60	40	40	
QB3	140	120	80	80

DUSTY MILLER

BOX CODE	40 CM	50 CM	60 CM
EB	80	60	40
QB2	180	180	100

ERYNGIUM

BOX CODE	60 CM	70 CM	80 CM
EB	100	100	50
QB3	260	260	150
HB2	340	340	240

GREEN BALL

BOX CODE	40 CM	50 CM	60 CM
EB	60	60	50
QB2	120	120	100

GYPSOPHILA (per bunch)

BOX CODE	250 g	550 g	750 g	1000 g
EB	8	3	2	2
QB2	14	8		
QB6	26	14	12	10
HB2	28	16	14	12
HB3				
HB4	44	22	22	20

MATRICARIA

BOX CODE	60 CM	70 CM	80 CM
EB	60	60	50
QB2	120	120	100

PENNYCRESS

BOX CODE	40 CM	50 CM	60 CM
EB	100	80	80
QB2	120	120	80

ROSES

BOX CODE	40 CM	50 CM	60 CM	70 CM	80 CM	90 CM
EB	50	50	50	50		
QB1	125	125	100	100		
QB4	200	150	150	125	100	
HB1	250	250	200			
HB3	500	450	400	350	300	250
HB4	350	300	250	200	200	

ROSES (BIG HEADS)

BOX CODE	40 CM	50 CM	60 CM	70 CM	80 CM	90 CM
EB	50	50	50	50		
QB1	100	100	100	100		
QB4	200	150	150	125	100	
HB1	200	200	150			
HB3	450	400	350	300	250	200
HB4	300	250	200	150	150	

RUSCUS

BOX CODE	40 CM	50 CM	60 CM
EB	200	150	150
QB2	400	400	300

SCABIOSAS

BOX CODE	50 CM	60 CM
EB	150	150
QB2	300	300

SOLIDAGO

BOX CODE	60 CM	70 CM	80 CM
EB	80	80	60
QB2	160	160	140

SPRAY ROSES

BOX CODE	40 CM	50 CM	60 CM	70 CM
EB	60	60	40	40
QB1	120	120	100	100
HB1	240	240	220	220

SPRAY ROSES (BIG HEADS)

BOX CODE	40 CM	50 CM	60 CM	70 CM
EB	40	40	40	40
QB1	120	100	80	80
HB1	240	220	200	200

TRACHELIUM

BOX CODE	60 CM	70 CM	80 CM
EB	60	60	50
QB2	120	120	100

VERONICAS

BOX CODE	60 CM	70 CM	80 CM
EB	100	100	80
QB2	200	180	160



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